



Streamline your reservation process and gain access to over 500,000 diners through the TASTi guest Network

IT'S THAT EASY

# The reservation management process is time-consuming & inefficient.



**Mistakes** caused by human error lead to a poor guest experience



**Limited booking options** result in lost revenue



**No-shows** result in a loss of revenue



**Difficulty in planning** FOH staffing requirements and meal prep due to limited reservation visibility for staff



Manual reservation processes **waste time and resources** for owners and staff



**Limited access** to reservation records outside the restaurant makes it **difficult to monitor and control** operations off-site



**Difficulty in tracing reservation changes** and confirming guest bookings



**Reservation notes are often lost or not visible** to relevant staff, leading to missed guest preferences and special requests



# Limited exposure poor reservation experience leads to fewer bookings



Gaining **exposure** is expensive and competitive



Lack of ability to create **personalised marketing** strategies for previous guests



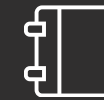
**Building a guest database** and capturing guest preferences with traditional reservation methods is difficult



No way to **receive and respond** to instant and consolidated **feedback** and **reviews from guests**



**Manual reservation communications** are often forgotten, resulting in a **poor guest experience**



**Frustrating manual reservation processes for guests** who demand instant availability and booking options

STREAMLINE YOUR PROCESS

# It's difficult to gain insight into performance



Being **unable to access industry benchmarks** leaves little insight into how performance compares to similar restaurants



**Incomplete and non-existent data** makes it impossible to determine ROI and where to improve



Decentralised capturing of data makes **reporting challenging**



Data can be **complex and difficult to interpret**





**68%** of people prefer  
making **reservations**  
**online.**

Simplify your booking process

# TASTi makes your reservation process efficient & saves time



Instant 24/7 bookings through your website, Dineplan's app and website, and Google



Online deposits reduce no-shows and save time and money



Automated SMS & email booking reminders reduce mistakes and no-shows



Access your account from anywhere on any device for easy monitoring and control



Quickly search and find booking and guest information – never lose a booking again



Improve planning for staffing and meal prep with increased reservation visibility



Control your account and avoid human error & tampering with multiple user accounts and access levels



Full traceability on reservation management with audit trails of user activity



Automatically calculate capacity, turn times, and allocate and join tables with the table management feature



# Grow your bookings & create superior guest experience.



Expand your reach to **500,000+ guests** via the **TASTi Guest Network**



Improve the guest experience and build brand trust by **receiving and responding to guest reviews**



**Drive guests directly to your TASTi booking calendar via WhatsApp, email, SMS, social media & more**



**Enhance the guest experience** with instant online bookings and automated SMS & email communication



**Build compliant guest databases and gain insight** into guest preferences, dining frequency & more



**Showcase your specials** on the TASTi website and app and get more bookings



Utilise **built-in SMS & email marketing tools** to encourage bookings and increase guest lifetime value

MAKE IT EASY FOR EVERYONE

# Make informed business decisions.



Generate **detailed reports** and quickly view **key statistics**



Access reservation statistics and **gain insight into guest behaviour**, dining frequency, average number of covers per booking, most popular days, etc.



**Measure marketing effectiveness** and ROI with the marketing analytics feature



**Improve financial control** with payment reports for deposits, refunds and outstanding payments



Receive **recommendations and insights** from our Customer Success team\*

*\* Included in the Premium package. Charged separately for all other packages.*







# And much more

- ✓ Setup & manage shifts
- ✓ Digital menus
- ✓ Table ordering
- ✓ Online takeaways
- ✓ Email & phone support
- ✓ Waiting list manager
- ✓ Tickets system
- ✓ Queue manager
- ✓ COVID-19 manager

# flexible pricing to suit any restaurant type & size

We offer three plans to align with your **unique needs & budget.**

## Marketing Activations

■ 70 cents/per (Sms/Email)

- ✓ Customisable email & SMS templates
- Multiple user accounts
- ✓ Basic reservation reports
- ✓ Phone support

## SMS bundles

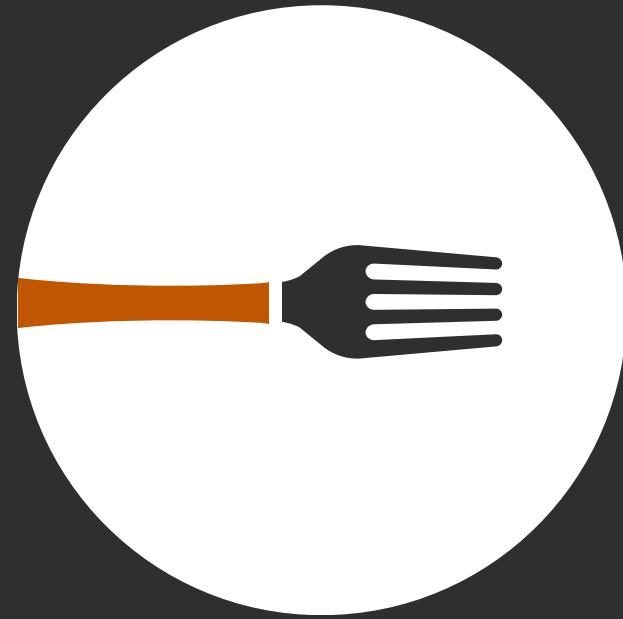
50cents/per (SMS)

## Premium

**R 999/per**

■ **month**

- ✓ Online payments & deposits
- ✓ Reservation table floor plan
- ✓ Booking file attachments
- ✓ Online takeaways and table ordering
- Waiting list and queue manager
- ✓ Dedicated account management
- Monthly consultation call



TASTI 

Get in touch to get started.

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